



iTrip[®]

Palm Springs



Bryan Fisher

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What is iTrip®?

iTrip® is an international network of professional short-term rental property managers with locations in markets from coast to coast.

Created by short-term rental property owners for rental property owners, we began in 2008 to bring the best of traditional rental management paired with the power of an international marketing machine. Today, we manage 4,500+ rental properties in over 100 destinations across US and Canada.

This translates to **increased revenues and conversion rates that are typically 5x the industry averages**. iTrip® markets globally but manages locally. Our property management franchise owners focus on individual relationships, which allows us to provide top-quality boutique-levels of service. Our local owner/managers are your contacts bringing a high level of customer service managing your home with care and professionalism.



Partnerships with 80+ distribution channels, including VRBO, Airbnb, Booking.com



Low start up fees
No long term contracts



Dynamic Pricing
Strategy



Facebook, Twitter,
Instagram, Pinterest,
LinkedIn, YouTube,
Blogs



Retargeting displays
iTrip ads on other sites,
keeping iTrip top of
mind



Custom app simplifies
guest review process



SEO: iTrip appears
organically on Google
page 1 search results
for 500+ terms related
to short-term rentals



Digital marketing
strategies reach 100M+
people per year

What iTrip® Palm Springs Homeowners Receive



- **Best-in-class software and automated processes** that provide more leisure time for property owners
- **International digital marketing** through retargeting, social media, and online advertising
- **Design and staging services** that maximize guests experiences and reviews
- White glove, boutique **local hands-on management**
- **Advanced owner portal** for 24/7 performance transparency
- Control of **unrestricted owner and guest of owner stays**
- Day-to-day **property management expenses** included
- **Licensed, bonded, and insured vendors**



Bryan Fisher
Owner





iTrip®

Palm Springs

247 N Farrell Dr
Palm Springs, CA 92262

3 Bedroom & 2 Bath
Sleeps 6

Low Start-Up Fees | No Long-Term Contracts | Satisfaction Guaranteed

National Marketing and Brand Presence
National recognition and powerful corporate marketing

Highest Booking Conversion Rate
More "lookers" turn into "bookers" than with others

Dynamic Pricing Strategy
Earn more per booking with our dynamic pricing strategy

Digital Marketing Strategies
Reach 100 Million+ Prospective Guests

Advanced Owner Portal
Stay informed about your rental's performance, 24/7

No "Nickel and Diming"
No out-of-pocket expenses for day-to-day management

Sunrise Park

Current Permitted Percentage

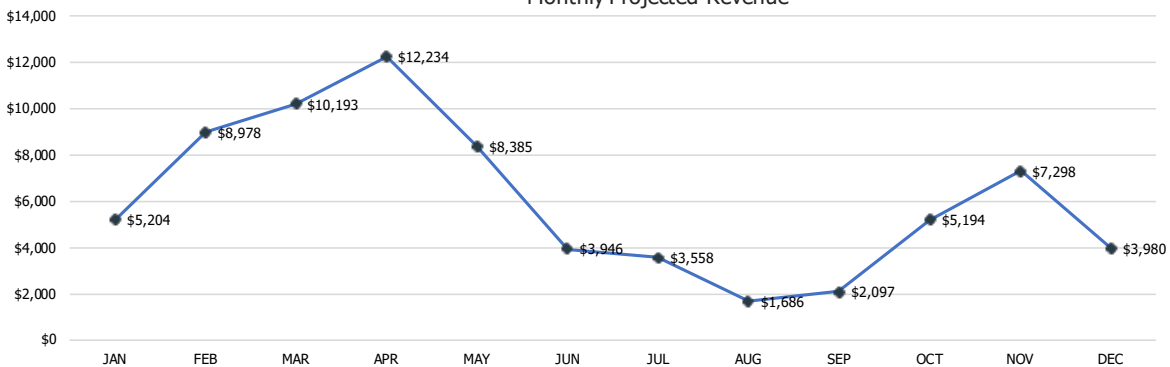
12.52 %

0 waiting

Projected Rental Income

\$72,755

Monthly Projected Revenue



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Note: Rental Projections are based on STVR stays

Note: Rental Projections are educated estimates.
This is in no way a guarantee of income from iTrip.