

# FAQS - AGENTS

## Q: Will this bidding process eliminate the need for agents?

A: Absolutely not! We are an agent-centric platform that requires both the seller and the buyer to have agent representation.

## Q: Why is the starting bid price so low?

A: As part of the bidding strategy explained in the certification training, you will learn about how the bidding mentality works. When you list at a low starting bid price and allow the market forces to determine value, this generates interest and momentum.

#### Q: Can I just list my property at market price?

A: We do not recommend veering away from the listing strategy until after you have sold 3+ properties following our methods. Our system is tried and proven, and we have high success rates on listings posted 30-40% below market value.

#### Q: Why should I promote USAHomebids to my clients?

A: USAHomebids benefits both buyers and sellers! Sellers pay lower than average commissions, get tons of eyes on their property and can sell within 11 days. Buyers can clearly see the highest bid and bidding history, save money by avoiding the need to guess on a purchase price and save time submitting an offer with no knowledge of the competition.

#### Q: Why not just sell properties the normal way?

A: Normal can be slow, boring and painful. USAHomebids allows you to accelerate the pace while providing less disruption. Sell more homes in a shorter amount of time!

#### Q: Is there a cost for using USAHomebids.com?

A: There is a ONE TIME Fee to complete your Certification. Then, there is a .5% referral fee (that comes from the buyer's premium) for each property you list on the platform and sell within 180 days, on or off the platform.



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#### Q: Can I bid on behalf of my buyer?

A: Yes.

#### Q: Are there any special forms?

A: No. Just use your standard real estate contracts

#### Q: Can anyone post their listings on this platform?

A: No. Only USAHomebids Certified Agents who are licensed in their respective state can publish on the platform. This ensures that every listing is supported by agent representation by agent who are knowledgeable about the platform and process.

## Q: Are there reserve or buy it now options?

A: USAHomebids does not directly offer a reserve or buy-it-now price because that would limit the potential of your seller's property's market value. If you have a buyer who would like to make an offer before the indicated end of bidding time, reach out directly to the listing agent.

## Q: What if the property doesn't sell through USAHomebids?

A: If your property doesn't sell, you will want to review your marketing plan and ensure that you have followed all recommended strategies taught in the certification class. You can proceed by relisting on the platform or going the traditional route.

## Q: Do the highest bidders automatically win?

A: Because USAHomebids is not an auction, bidders don't exactly 'win'. After the bidding is over, the highest bidder must submit an offer for the purchase price (highest bid +3%), and that seller has the right to accept, counter or reject that offer.

## Q: How do I become a USAHomebids Certified Agent?

A: Visit www.usahomebids.com/get-certified and choose on-demand or live training.



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#### Q: How do I get paid?

A: You will be paid like you normally do in a typical transaction.

## Q: I have more questions, who should I contact?

A: Reach out to the listing agent for questions about bidding on their listing. They are trained and ready to help answer any additional questions you may have. Reach out to info@usahomebids.com if you have any additional questions.